



THE MUNICIPALITY OF THE VILLAGE OF LIONS BAY

Type	POLICY	Policy No	POL – 1701
Title	Election Advertising and Campaigning		
Author	CAO	Reviewed By:	
Date	February 1, 2017	Version	1

Purpose

The purpose of this Policy is to provide guidance for staff, elected officials and candidates in a General Election or By-Election in Lions Bay. The Municipality of the Village of Lions Bay (the “Municipality”) recognizes that election advertising and campaigning can be challenging and expensive in a small community with no local newspaper. The following policy is aimed at creating a minimum level playing field for all local election candidates.

Policy

1. Each candidate in a local general election or by-election is entitled to provide Municipal staff with a PDF document of their election platform at any time after the date on which the Chief Election Officer has declared an election by voting, as opposed to election by acclamation, which is 26 days prior to voting day. Staff will post the document on the Municipality’s website on a page dedicated to election information as soon as practicable. The document should be less than 10 MB in size and may be updated by the candidate once during the election period, by providing a replacement PDF document to staff.
2. Candidates must provide staff with a ‘Consent to Use of Image Form’ (provided by the Municipality) for any photographs of persons other than the candidate themselves in candidate documents provided under section 1, signed by the applicable person(s) in the photograph.
3. Documents provided by candidates under section 1 may contain hyperlinks to external websites or webpages but the municipality reserves the right to edit such hyperlinks if, in its sole discretion, it is concerned that the content to which the document links may contain defamatory material, whether intended or unintended.



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4. For local General Elections and for By-Elections, Municipal staff will organize an All-Candidates Meeting to be held in Broughton Hall between the 26th day and the 10th day before voting day. To the extent possible, the event should be held on a Thursday evening, on the 16th or 23rd day before voting day, and in the interests of bi-partisanship, a moderator from outside the community should be engaged for the event, with any costs to come from the elections budget. There must be a minimum of two candidates (including stand-ins) attending for an All-Candidates event to proceed and any candidates unable to attend may send someone to stand-in for them.

5. In addition to compliance with the regulations pertaining to election signs under the *Local Government Act* and Election Procedures Bylaw No. 474, 2014, as amended, candidates are to be reminded of their statutory obligations under the *Local Elections Campaign Financing Act*. Any candidates, residents or others with questions regarding election advertising, including 3rd party advertising, open house events, and campaign expenses must be referred to Elections BC.

Corporate Officer

Mayor or Delegate

Adopted by Council:	February 21, 2017
Updated:	