

RON MCLAUGHLIN FOR MAYOR

Support Steady Leadership for Lions Bay



Painting: Save Howe Sound
Artist: Valerie Raynard

SUPPORT STEADY LEADERSHIP FOR LIONS BAY

RON MCLAUGHLIN FOR MAYOR IN 2018



- Long-time resident of Lions Bay. Ron and his wife Mary are the proud parents of three boys (raised in Lions Bay) and two grandchildren
- Retired in 2012 following a 32 year career as a corporate banker at CIBC
- Served for 10 years as a board member of The Salvation Army (Vancouver chapter) and was the chairman of the “Hope in the City” breakfast, its largest annual fundraiser

Council Profile

7

Years of service on Lions Bay Village Council (2 terms)

✓

Chairman of Lions Bay Beach Park Advisory Committee

\$\$

Responsible for Village Finance portfolio

Residents of Lions Bay for almost 40 years

Unanimous endorsement from Mayor Buhr and fellow attending Council members on Sept. 4th

Lions Bay is a beautiful seaside Village and a wonderful place to live. If elected Mayor, I plan to work collaboratively with Councillors and Villagers to maintain and grow our strong community. As Lions Bay approaches its 50th anniversary in 2021 – let’s focus on making it a great place to live for its next 50 years.

SUPPORT RON MCLAUGHLIN FOR MAYOR IN 2018



Campaign Information

Phone: 604 921 7138

Email: councillor.mclaughlin@lionsbay.ca

Address:

PO Box 315 – 375 Oceanview Road
Lions Bay, BC
V0N 2E0 Canada

Photo (left to right): Alexandra (daughter-in-law, Nicholas), Nicholas (middle son), Thomas (youngest son), Ron, Mary (wife), Vanessa (daughter-in-law, Richard), Maeli (granddaughter, Vanessa & Richard), Richard (eldest son), Jonathan (grandson, Vanessa & Richard)

PROPOSED FRAMEWORK FOR NEW COUNCIL

RON MCLAUGHLIN FOR MAYOR IN 2018

Objective of proposed framework:

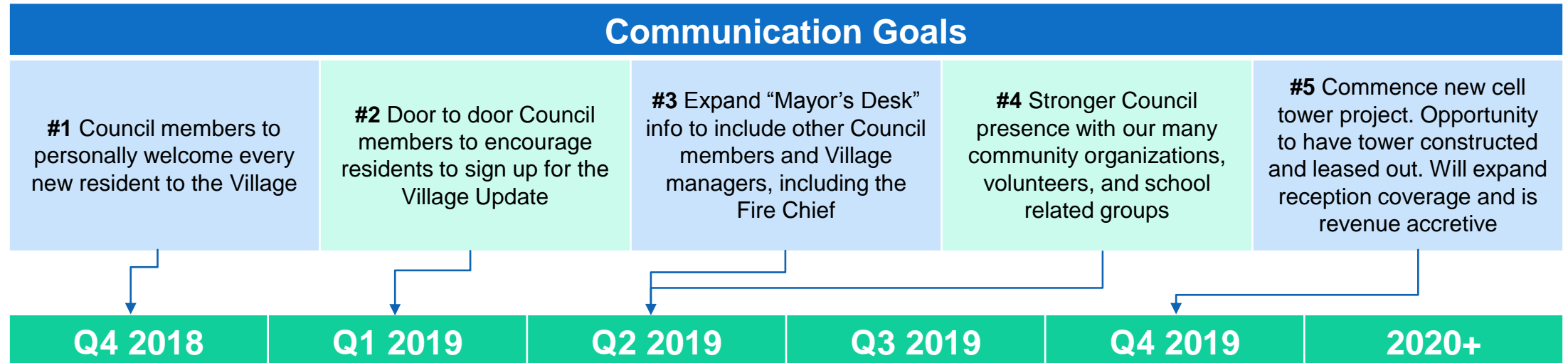
- continue strong tradition of connected government and strong sense of community
- guide new Council in the next term, including agreeing on priorities and timelines
- recognize Lions Bay's infrastructure needs as it approaches its 50th anniversary and outline actionable financial solutions to meet those needs

Vision	50 More Years of Strong Community in Lions Bay		
Objectives	Ongoing Community Engagement	Sustainable Infrastructure & Finances	Strategic & Operational Excellence
Targets	<ul style="list-style-type: none"> ▪ Continue community newsletter with contributions from Councillors, Village managers and others ▪ Encourage residents' interest in community affairs (e.g. public meetings and surveys) ▪ Council members to meet and greet new residents to the Village 	<ul style="list-style-type: none"> ▪ Build/upgrade needed infrastructure (e.g. Lions Bay Beach Park, water storage, drainage, and roads) ▪ Generate revenue from senior government (e.g. federal and provincial grants) ▪ Collaborate and provide transparency for major decision-making (e.g. density) 	<ul style="list-style-type: none"> ▪ Leverage Council's strategic planning culture in assessing long-term goals ▪ Engage with other Sea-to-Sky communities on matters of common interest ▪ Retain current best-in-class Village personnel

ONGOING COMMUNITY ENGAGEMENT

RON MCLAUGHLIN FOR MAYOR IN 2018

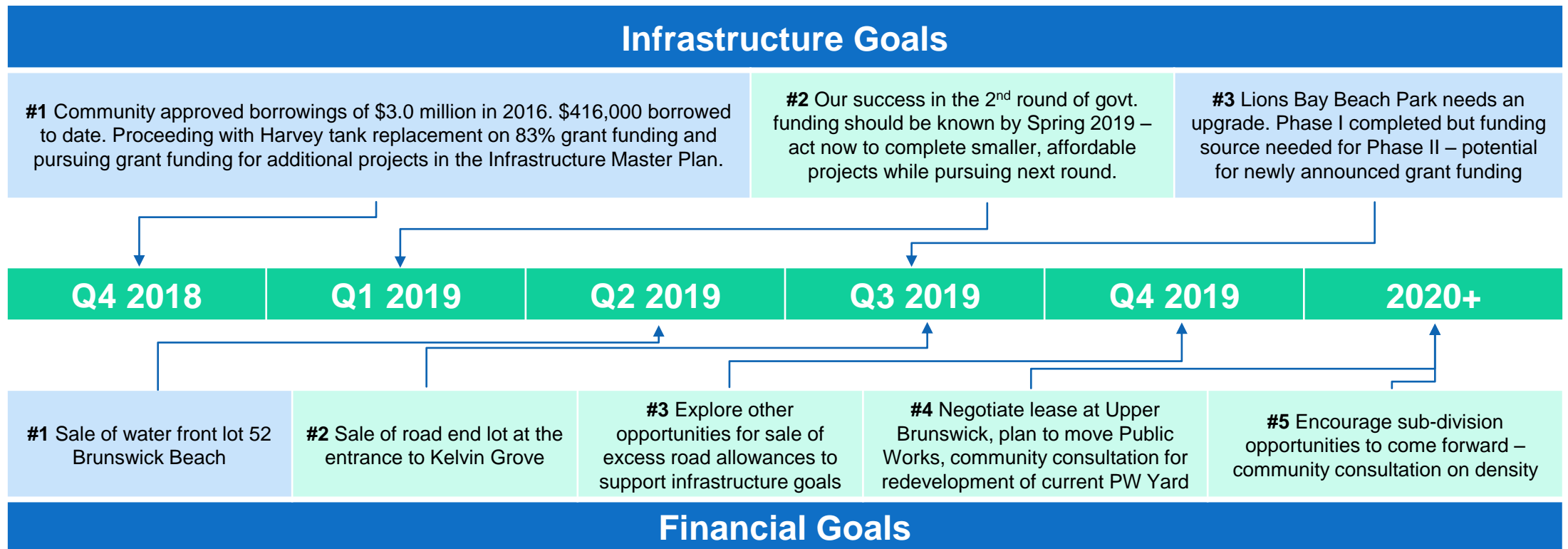
- Lions Bay is a strong, interactive community and everyone wants to know what is going on
- Communication has improved over the past 4 years – however we need to do more



SUSTAINABLE INFRASTRUCTURE / FINANCES

RON MCLAUGHLIN FOR MAYOR IN 2018

- While our Village is small, its infrastructure requirements are many and project costs are much higher than expected – our revenue needs to grow



STRATEGIC / OPERATIONAL EXCELLENCE

RON MCLAUGHLIN FOR MAYOR IN 2018

- Continue strong planning culture at an operational level – with a view to addressing the Village’s requirements in an organized and efficient manner

Operational	Strategic
<ul style="list-style-type: none">▪ Staff turnover has been an issue historically due to the normal election cycle and as the Village competes for personnel against larger municipalities. Our organization is fully manned now by competent, experienced, and committed personnel. Let’s endeavor to keep it that way.▪ I have established a strong working relationship with our Village staff, specifically the CAO, CFO and Public Works Manager▪ Maintaining continuity with staff encourages their retention and provides a smooth transition in to 2019	<ul style="list-style-type: none">▪ Continue strong strategic culture of the past term▪ Communicate our objectives and achievements to residents on a regular basis▪ Areas of Strategic Interest:<ul style="list-style-type: none">▪ Continuing efforts to reduce speed and noise on the Sea-to-Sky highway▪ Active participation with Sea-to-Sky communities in matters of common interest▪ Joining the Sea-to-Sky Clean Air Society Roundtable to ensure the quality of our regional air shed

STEADY LEADERSHIP FOR LIONS BAY

SUPPORT RON MCLAUGHLIN FOR MAYOR IN 2018