



THE MUNICIPALITY OF THE VILLAGE OF LIONS BAY

50th Anniversary Committee OF THE VILLAGE OF LIONS BAY HELD ON WEDNESDAY, June 01, 2021 at 10:00 AM VIA ZOOM VIDEO CONFERENCE

MINUTES

In Attendance: Ute Philips, John Dudley, Joanne Ronsley, Anne Crosthwait, Vanessa McLaughlin, Ingrid Wray, Councillor Jamie Cunliffe, Katelynne Katona

Regrets: Mayor Ron McLaughlin, Lori Atherton

Public:

1. Call to Order

Ute Philips called the meeting to order at 7:30 p.m.

2. Appointment of Recorder

Vanessa McLaughlin volunteered to be the recorder for this meeting.

3. Approval of the Agenda

Joanne Ronsley approved the agenda. Ingrid Wray seconded.

4. Public Questions & Comments

N/A

5. Approval of Minutes

THAT the April 09, 2021 50th Anniversary Committee meeting minutes be approved, as circulated.

John Dudley approved. Anne Crosthwait seconded.

6. Introduction of new Committee Member

- A. Victoria Rogers provided a short bio and her motivation for participating on this committee.

7. Business Arising from the minutes

- A. Discover Lions Bay Walking Tour

- Map size

- Will initially be a digital version, available on the website that can be downloaded to one's mobile phone.
- Second step to create a printable version. Can look into at a later date in time, if needed. Would need to determine cost of

- printing, where to have them printed and where to house the physical maps.
- Recommended changes to the map:
 - Improve font size on map as it is difficult to read when printed
 - Remove pool from Lions Bay Beach Point of interest. Just keep umbrella.
 - Relocate Rundle Creek to right side of Lions Bay Beach point of interest.
 - Name all 4 creeks that are descending from the mountain. This will allow users to better orient themselves.
 - Look into physical print options for the map.
 - Add the Ronsley's house at the top of Rundle creek ;)
- Agreed that only 13 Trail signs are required - One per location.
- Liked the proposed dimensions of the sign – 15cm x 15cm
- Where possible, use pre-existing signposts to reduce sign pollution.
- Will propose site locations for signs at next meeting.
- Recommended changes to the walking tour signs:
 - Add an acknowledgement of 'Lions Bay 50th Anniversary
 - Leave a space for potential of a sponsor.
 - Select a colour combination that is more 'eye catching. Colours should be impactful – Bright and bold such as bright pink and bright yellow.
 - Liked the contrast of purple background with white font
 - Signs should stand out from Village signs and not conform to the current style guide.
 - the signs should be highlighted and stand out from other community signs as it is a legacy piece for the 50th anniversary of the community.
- Sponsorship for signs:
 - The sponsorship is seen as a way help engage the community in the 50th Anniversary initiatives.
 - Ensure that Sponsorship opportunity is inclusive. And, that all community members have equal opportunity to participate. Information must be fairly distributed.
 - Protocols should be put in place that only allow local families and/or individuals to participate in the sponsorship of the signs. No Corporate sponsorships.
 - Sponsorship amount should be meaningful since the sponsor is gaining recognition and will have their name in perpetuity.
 - Proceeds could go to support the Lions Bay Firefighters.
 - Further discussions required on the sponsorship idea.
- Ownership of walking tour post 50th Anniversary committee

- Historical Society is interested and willing to take over project after the committee dissolves as they view this as part of the makeup of Lions Bay history.
- The walking tour was successful in their grant application for \$500. Will need to determine where to allocate to funds.
- Videography
 - Currently working with John Pappas and Pauline LeBel on filming Ms. LeBel reading the story of the two sisters mountains.
 - Ms. LeBel was very grateful for the \$300 stipend.
- Anne Crosthwaite has been working with Ruth Simons on the content for the points of interest. Will send latest version to the committee for review.
- Launch date of walking tour will need to be pushed back from the original launch date of early June due to delay of Wade Park Memorial opening.
- The new launch date is yet to be determined and the committee will need to be flexible with the launch date of the walking tour.

B. Fishing Derby:

- Awaiting to hear from Department of Fisheries for approval of the event.
- Lions Bay Marina has agreed to be involved in the derby.

C. Yoga in the Park:

- Hopeful with the recent easing of restrictions that Lululemon will be able to host this public event in August. However, as of now it is on hold.
- Location has not yet been determined. Both Lions Bay School and Lions Bay Beach park are the 2 options.
- Will update committee at next meeting

D. Anniversary Video:

- Lori to provide update via email.

E. Signage:

- Centennial trail signs have been put up to commemorate the 10 year anniversary of its opening.

F. Time Capsule:

- Councillor Cunliffe would like to proceed with initiative and would work with the school to assist in the completion.
- It was confirmed that a donation of a capsule will be available.

- Suggested to bury capsule by the cenotaph in September / October.
- Suggested to reach out to the community, via the Village Update, to seek guidance on what should be included in the capsule.
- Vanessa and Councillor Cunliffe to connect with school to update the committee's position – the donation of a capsule, proposed burial date of September/Early October and the labour required to bury the capsule.

G. Swag:

- Proposed to use the same graphic design from Banners being developed by Lions Bay Arts, which will come out in the coming weeks.
- Will send to committee for feedback.

H. 50th Anniversary Floral Design

- A 50th Anniversary floral design has been completed and erected at the intersection of Crosscreek road and Centre Road, near the Village Hall.
- Thank you to Rose Dudley and Ingrid Wray for their contribution on this project

I. Kids' interpretative creek map

- The physical map is complete just waiting for the final decision from the students of Lions Bay Elementary on the naming of the creek, which has been narrowed to 2 names: Bellybutton creek or Strange creek.
- Hopeful to have the final decision by the next committee meeting.
- Historical Society has agreed to take the original map. It will be catalogued and added as a piece of Lions Bay history.
- Suggested to photograph the map, encase in plexiglass and mount on a stand. Still need to determine the size and scale of the map.
- The plexiglass map to be erected in a location close to the school.
- John will liaise with Ms. Mendes and Ms. Southam on determining an ideal location for all to enjoy.

J. Scarecrow:

- Event was successful with 13 participants
- Winners were announced in the Village Update
- Most of the scarecrows have now been removed
- The 2nd place winner, the David Suzuki scarecrow, was showcased on The David Suzuki foundation's Instagram and garnered over a 1000 likes!

8. Unfinished Business

- A. Refer to Item #6. Business arising from the minutes

9. New Business

A. Olympic Rally:

- Event to take place Friday, July 23 from 5pm to 7pm. This would coincide with the Opening Ceremonies
- Event would be dependent on covid restrictions continuing to ease so that large outdoor gatherings are permitted.
- Suggested location to be at the Lions Bay Elementary school field.
 - Will require contacting the school district to reserve the field
 - Will need coordinate bring portable toilets
 - Ensure sprinkler system is off
- Event would be a simple, grassroots, family style picnic, where families would bring their own food and drinks.
- Have art stations focused around Canada and/or Olympics. To engage and further build excitement around the Olympics games.
- The event can be as big or as small as we would like to make it.
- Still in the infancy stages of planning.
- Plan to advertise in the Village Update
- Looking to committee members and committee resources for support.
 - Councillor Cunliffe happy to support.

B. Broadcasting the Olympic message to the community:

- Plan to create short videos of past Olympians with a write up that will be shared with the community via the Village Update.
- The videos would be approximately 2 minutes long and would describe the sport the Olympians have or will be competing in, how did they get started, and how did growing up in Lions Bay shape them as an athlete.
- Would announce the Olympic rally in parallel.

C. Engaging the community school:

- Collaborate with Lions Bay Elementary to get the children of the community excited about the Olympics.
- Current ideas include:
 - Zoom call with past and/or future Olympians
 - Art projects
 - Signage for the Olympic Rally
 - Provide a box of red and white annuals to plant--colours of the Canadian flag
- The school is keen to participate. Ms. Natalie Mendes will connect directly with Victoria.
- Ingrid to connect with Victoria to discuss partnering on an Art project via the Children's Art Sparks program.

- Looking for more ideas that get all members of the community involved.

10. Public Questions & Comments

11. Adjournment

THAT The 50th Anniversary Committee meeting be adjourned at 9:00 p.m.

12. Next Meeting – Tuesday June 22, 2021 @ 7:30 p.m.

The meeting was adjourned at 9:00 p.m. time.

Date Approved by the Committee: June 22, 2021