

KEN BERRY MAYORAL CANDIDATE
PLATFORM

Over the last several years, the world has experienced unimaginable change. The cumulative result has been a rate of inflation unseen in Canada since 1983. Closer to our own hearts in Lions Bay, we've watched our property values soar along with our taxes, and stall. Such volatility must be managed differently today: strategically, fiscally, operationally, proactively, and all within a culture of transparency, accountability, and inclusivity. This management approach has served me well over my lifetime as a professional athlete and CEO, and if elected Mayor, I will bring the full weight of my experience and expertise to the honour.

“Residents of Lions Bay Come First”

Objectives	As Your Mayor I will ...
<u>Respect open and transparent government</u>	<ul style="list-style-type: none"> • “Put Lions Bay Residents First” <ul style="list-style-type: none"> ○ Listen to the needs and wants of the residents. ○ It’s all about the People. It’s the Lions Bay Way. We respect residents’ input and opinions. ○ Surveys; town hall meetings; referendums; OCP, encourage more advisory groups and committees of subject matter experts. • Foster an inclusive and transparent culture <ul style="list-style-type: none"> ○ Look for opportunities to involve, not prevent, citizen from participating in civic volunteerism and support. • Leverage off the knowledge of Advisory Committees <ul style="list-style-type: none"> ○ Advisory Committee’s (Finance; First Nations; Infrastructure) by being open, collaborative, and transparent with citizens. • Form the first ever, “Lions Bay Rangers” youth program <ul style="list-style-type: none"> ○ Youth earning their volunteer program hours in our community. ○ Helping seniors, cleanups, acting as ambassadors for the village.
<u>Restore Fiscal Management, Stop Overspending</u>	<ul style="list-style-type: none"> • Invoke an immediate staff hiring freeze to focus on our existing team <ul style="list-style-type: none"> ○ Village staff expenses increased from \$1.374M to \$1.814M in the last 4 years, an increase of \$440k or 32%. ○ Total increase of village operating expenses, excluding projects, received a 42% increase in 4 years, while the Village has negligible increases in operations. • Commit to an Audit of the Beach Park & Connector Project with in 90 days <ul style="list-style-type: none"> ○ Review and detail a cost benefit analyses of capital projects. ○ Report back to Village residents. • Call staff back to the Village office <ul style="list-style-type: none"> ○ Now that COVID restrictions are lifted, as is standard in other municipalities. • Deliver a budget without raising taxes <ul style="list-style-type: none"> ○ Leverage the experience of experts in the Village. • Restore credibility to the Infrastructure and Finance Committees • Implement transparency and accountability <ul style="list-style-type: none"> ○ Share Measurable Objectives and Key Results (OKR’s) or Key Performance Indicators (KPI’s). • Retain our crown jewels/property

	<ul style="list-style-type: none"> ○ Lions Bay should not be selling off its Crown Jewels to finance short falls in escalating operational costs. These lands are for our future. ● Poll the residents about sustainable, transitional and entry level housing <ul style="list-style-type: none"> ○ Invigorate the debate and development of the OCP Plan.
<p><u>Revitalize Our Infrastructure</u></p>	<ul style="list-style-type: none"> ● Reduce Highway Noise <ul style="list-style-type: none"> ○ Uphold the “Noise Reduction” agreement with Ministry of Transport that was made with the Village. ○ Continue to advocate for average-speed-over-distance technologies to achieve safe highway speeds for all traffic through Lions Bay, to improve safety stats and reduce noise”. ● Review the decision to place above-ground Pressure Release Valves (PRV’s) in front of homes <ul style="list-style-type: none"> ○ Causes instant devaluation and enjoyment of your home. ○ Other cities keep them safely buried underground, out of sight. ● Leverage the knowledge of the Infrastructure Committee and our residents that are subject matter experts <ul style="list-style-type: none"> ○ Expand the Committee scope to serve the community ● Ensure adequate water supply before approving any development <ul style="list-style-type: none"> ○ Encourage sustainable development that minimizes our effects on the environment ● Automate the Safety Testing of our water <ul style="list-style-type: none"> ○ Look at alternate and cost-effective ways to ensure the safety of our water, while reducing expenditures ● Renovate the Beach Washrooms <ul style="list-style-type: none"> ○ The washrooms are a terrible representation of our Village to guests. This small project has been promised for 6 years and nothing has been started to date.
<p><u>Rebalance our forests and views</u></p>	<ul style="list-style-type: none"> ● Ensure we collaborate with both federal and provincial authorities to protect the natural habitat of Howe Sound and the forests that surround our village ● Limit traffic coming onto our streets <ul style="list-style-type: none"> ○ relocating parking to minimize thousands of cars driving to the Sunset Trailhead and associated noise/ speeding on our streets. ● Protect our environment, homes, and property values from Forest Fires <ul style="list-style-type: none"> ○ Get more active on Fire Smart initiatives. ○ Balance the need to keep our views and property values. ● Foster innovative programs that will have a direct reduction in our carbon footprint (reduce highway travel) <ul style="list-style-type: none"> ○ Rangers Youth Program. ○ Localized healthcare programs. ● Stop polluting our forests by dumping asphalt shavings <ul style="list-style-type: none"> ○ These asphalt shavings have the potential to leach into our forests ● Safety First - let the experts make the decision when it comes to trees

For additional information visit: www.kenberry4mayor.com ; FB – KENBERRY4MAYOR
email: ken@touchstonecapital.ca
Authorized by “Ken Berry”